

MATTHEW STOLLEY

512.529.3487

matthew.stolley@gmail.com

608 W.31ST ½ St, Austin, TX 78705

SUMMARY

- Experienced in evolving Web development for more than a decade
- Achieved success with both established corporations and fast-paced startups
- Written dynamic, compliant, well-documented code
- Rapidly learned new coding practices and languages
- Initiated group standards, facilitated discussions and delivered expectations

SKILLS

- HTML 5 / XHTML / CSS 3
- XML / RSS
- Perl
- JavaScript / jQuery / JSON
- PHP / ASP.NET / JSP
- SQL

EXPERIENCE

HOOVER'S

Austin, TX

Senior UI Developer, Contractor

04/10 – present

- Wrote object-oriented jQuery featuring a heavy use of AJAX calls parsing JSON results
- Integrated LinkedIn API widgets across subscription site, including displaying degrees of connectivity, network updates, and a javascript-based profile widget
- Edited vast amount of Velocity templates in Eclipse, integrated with SVN repositories
- Developed a grid overlay bookmarklet specific to Hoover's unique layout
- Resolved over 100 IE6 visual defects, enabling consistent user experience on site
- Adhered to Agile development process, including use of Kanban methodologies

FROG DESIGN

Austin, TX

Senior Technologist, Contractor

03/10 – 04/10

- Contracted for covert project showcasing valid html5, css3 and jQuery
- Wrote custom jQuery plugins for client solutions
- Utilized AJAX for streamlined loading of JSON data objects
- Optimized user experience by emphasizing new session storage features, bolstered by jQuery's data storage for less advanced browsers
- Implemented Modernizr JavaScript toolkit for graceful cross-browser degradation

DELL

Round Rock, TX

Web Developer, Contractor

03/09 – 02/10

- Developed highly customized web application using ModX framework
- Created faceted navigation solution utilizing jQuery's AJAX functionality
- Initiated Dell's custom CSS grid solution for rapid presentation layer development
- Wrote multitudes of hi-fidelity, rapid prototypes for user testing and client approval
- Enhanced Dell's next generation pages with progressively enhanced jQuery features, such as carousels, 3D carousels, custom accordions
- Helped initiate and deploy Dell's usability standards
- Used Basecamp for project collaboration and management
- Trained in prototyping applications, such as iRise and Sketchflow/Expression Blend

KOLAR ADVERTISING

Austin, TX

Web Developer, Contractor

10/08 – 01/09

- Recommended and deployed creative UI solutions based on client requirements
- Successfully optimized search engine keywords for multiple clients' sites
- Updated 3M's affiliate site using ASP.NET and SQL Server
- Utilized Google Maps API for Austin Convention and Visitors Bureau content
- Added AJAX-based jQuery functionality for loading images in viewer
- Created xhtml and css pages from Photoshop design templates
- Used Active Collab for project management
- Optimized site images for favorable download rates

References Upon Request

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SPRINGBOX

Web Developer, Contractor

Austin, TX

04/08 – 08/08

- Assessed business requirements, recommended and deployed creative solutions
- Mentored team on best practices, coding trends
- Developed multi-panel forms in C#, tied to a SQL Server database
- Integrated AJAX-based autocomplete form fields
- Researched and created jQuery UI enhancements to replace existing Flash elements
- Resolved outstanding cross-browser JavaScript compatibility issues
- Hand-coded transitional xhtml and css pages from Photoshop mockups
- Utilized various CMS tools for Fortune 100 client
- Tracked issues using JIRA project management software
- Saved projects' codebase in Subversion repositories, using Tortoise client

AUSTIN SOFTWARE ARCHITECTS

Web Developer, Contractor

Austin, TX

09/07 – 11/07

- Architected, coded secure membership-based Web portal for On Networks in PHP
- Engineered Web portal database in MySQL
- Created Section 508 and W3C compliant site using xhtml and css
- Transformed Photoshop-based page mockups to functional xhtml pages

SOLARWINDS

Lead Web Developer

Austin, TX

12/06 – 06/07

- Performed daily site enhancements, writing compliant xhtml, css, and JavaScript
- Deployed Community Server for co-branded site, developed custom .Net functionality
- Wrote thorough technical documents based on business requirements
- Implemented xml-based rss newsfeeds
- Initiated SEO-aware programs and corporate keyword agenda for customer expansion, conversion, and retention
- Increased sustained traffic by 20 percent within one quarter
- Ranked all targeted keywords in Google's top ten, often with multiple longtail listings
- Targeted competitive phrases, maximizing industry keyword leverage

AVENUE A / RAZORFISH

Front End Technologist, Contractor

Austin, TX

09/06 – 10/06

- Front end developer for ATT WorldNet portal reskin
- Wrote strict xhtml and css based pages using no tables for layout
- Converted pages to Dreamweaver templates
- Created cookie-handling Javascript for personalization
- Used Tortoise CVS for version control repository

OPEN LABS

Lead Developer, Contractor

Austin, TX

05/06 – 09/06

- Updated existing website using xhtml, css, php, flash, and rss
- Initiated consistent corporate branding
- Setup testing environment using a staging server and CVS for version control
- Managed email marketing lists
- Assisted with print ad production in Photoshop for national magazine placement

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NETCOM GROUP

Lead Developer, Contractor

New Orleans, LA

02/05 – 08/05

- Developed dynamic site for Ruths Chris Steakhouse Private Dining application
- Administered corporate sites via Contribute for various clients
- Drafted detailed functional and technical specifications for projects
- Maintained project timelines and budgets for various clients
- Managed network of technical contractor employees

GARY NULL & ASSOCIATES

Webmaster / Lead Web Engineer

New York, NY

01/04 – 06/04

- Deployed Zope Application Server for internal and external sites
- Managed the entire corporate web development process
- Created W3C compliant sites using strict xhtml and css
- Ensured consistent content rendering across multiple browsers
- Wrote technical documentation and specifications
- Configured and customized e-commerce package based on Zope

PEOPLESOFT

Lead Web Engineer, Contractor

San Francisco, CA

02/02 – 08/02

- Wrote dynamic, Perl-based ROI calculators
- Led effort in creating group coding and design conventions
- Edited and finalized project's functional specifications
- Implemented CVS version control system for script repository

FOOD.COM

Web Engineer

San Francisco, CA

08/99 – 09/01

- Implemented form-handling JavaBeans for Internet site
- Enhanced existing Food.com Java framework for rendering JSP pages
- Transferred application codebase from Objective C to Java
- Utilized Perforce for version control
- Developed on Bluestone Sapphire application server

NETSCAPE COMMUNICATIONS

Web Content Specialist

Mountain View, CA

09/96 – 07/99

- Responsible for production of homepage and other top-level pages
- Assisted development and integration of personalized Web portals
- Created CGI-based templates for rendering HTML
- Crafted animated GIFs
- Implemented CVS version control system for script repository

EDUCATION

UNIVERSITY OF CALIFORNIA

B.A., American Studies

Santa Cruz, CA

06/01/95

References Upon Request